



Briefing Bundles: Predefined Curated Content on 100 top topics

anderspink.com



Fresh Content in your Platform, every day, with minimum effort



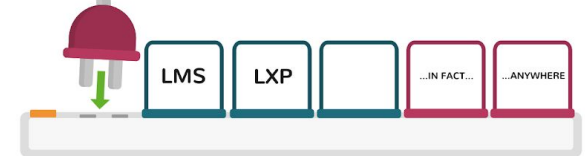
Made for you, ready to use:

- We've selected the best quality sites, keywords and sources
- Dynamically updating every few hours
- You can use them as-is, or customise
- No effort to create briefings - ready to use

Anders Pink Bundled Briefings:

Data-driven approach, creating curated streams of content on the top 100 topics across 6 key areas for organisations

1. Leadership and management
2. HR and Learning
3. Sales and Marketing
4. Business and Strategy
5. Technology
6. Compliance
7. Personal Development



Integrate:

Plug pre-defined briefings into any Learning Platform, LXP or LMS

Add your custom briefings alongside them

Bundles: Pre-defined briefings on most commonly tracked topics



Get started faster with high quality briefings on most popular topics



Edit and customise for your needs from a great baseline







Pre-defined briefings don't count against your custom briefing allocation

Current bundle categories (each containing 10-20 briefings):

- Leadership and Management
- HR, Learning and Development
- Sales and Marketing
- Technology
- Business and Strategy
- Compliance
- Personal Development

Briefing bundle: Leadership and Management

 **Live briefing: Trends in Management and Leadership** 

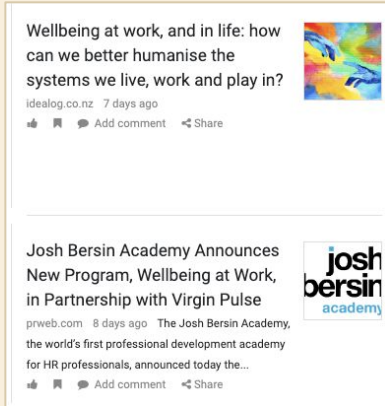
 

Unethical Thinking Leads To Unethical Leadership
leadingincontext.com - 1d
As humans, we are flawed thinkers who easily fall victim to biases and traps. The biases and traps we so easily fall into reshape our thinking in ways that can lead us to make bad decisions. As you review the list of leadership traps below, think...

Leadership Irony: To Accomplish More, Do Less
www.greatleadershipbydan.com - 1d
If you like the content of Great Leadership, have it delivered free by email everytime a new article is posted Enter your email address:Delivered by FeedBurner

1. [Leading and Managing Teams](#)
2. Agile, Remote and Virtual Teams
3. High Performing Teams
4. Coaching and Mentoring
5. Strategic Thinking
6. Emotional intelligence and EQ for leaders
7. Giving and Receiving Feedback
8. Creativity and Innovation for Leaders
9. Negotiation and influencing
10. Business Acumen
11. Leadership: Top content from 30 sites
12. Employee Engagement
13. Talent Management
14. Performance Management
15. Business Strategy
16. Supply Chain Management
17. Leading and managing change
18. Leadership and decision making
19. Leadership and resilience
20. Leadership and Communication
21. Digital Disruption
22. Leading with a Growth Mindset
23. Developing a Growth Mindset

Briefing bundle: HR, Learning and Development



1. Learning Technology trends from 40 influencers.
2. Latest Learning Technology Trends and Insights
3. HR: Trends and insights
4. Recruitment, Hiring and Talent Acquisition
5. HR, Learning & Development
6. [LMS, LXP and Learning Platforms](#)
7. Gamification Trends and insights
8. EdTech - Final
9. HR and People Strategy
10. Talent Management
11. Performance Management - final
12. Well Being at Work - final
13. Continuous and Lifelong learning
14. Learning design - trends and tips
15. Employee Engagement
16. AI, Bots, Big Data and Automation in HR
17. Company Culture

Briefing bundle: Sales and Marketing

Trends in Digital Marketing for Small Businesses

linkedin.com · a day ago · As a small business owner, you should know the importance of focusing on customer retention and business growth. It...



Digital Marketing For Small Business - 2019 Digital Marketing Trends For Small Business

youtube.com · 3 days ago · Sign in to add this video to a playlist. This feature is not available right now. Please try again later. digital...



The Top 7 Digital Marketing Trends that Business Owners Should Follow - Explained (Part 3 of 7)


youtube.com · 2 days ago · Sign in to add this video to a playlist. This feature is not available right now. Please try again later. Video is the...



1. Sales: Latest trends
2. Marketing: Overview
3. [SEO and SEM](#)
4. Influencer Marketing
5. Blogging
6. Content Marketing: Trends and tips
7. Public Relations/ PR
8. Sales Presentations and Demos
9. Pitching
10. Effective Negotiation
11. Pricing Strategies
12. Account Management, Client Service, Customer Experience
13. Paid Search, PPC and AdWords
14. Social Selling
15. B2B Marketing
16. Data-Driven Marketing: Metrics, Analytics and ROI
17. Lead generation and prospecting
18. Objection Prevention and handling
19. Social Media Marketing: Trends and tips
20. Buyer and Customer Personas
21. Sales planning
22. Marketing planning
23. Supplier Relationship Management


Briefing bundle: Technology

Digital Glitter, the Curse of Big Data Visualization
hypotheses.org a month ago Big data
visualization acts in more ways than just conveying information. I was recently at the IT University of...




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Can dynamic consent facilitate the protection of biomedical big data in biobanking in Malaysia?
springer.com 7 days ago As with many other countries, Malaysia is also developing and promoting biomedical research to increase the...



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Humans and Big Data: New Hope? Harnessing the Power of Person-Centred Data Analytics
springer.com 9 days ago Big data provide the hope of major health innovation and improvement. However, there is a risk of precision medicine...




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1. Technology News and Trends
2. [AI: Latest trends and insights](#)
3. API Development and News
4. Virtual Reality (VR)
5. Machine Learning Trends
6. User Experience Design: Tips and Trends
7. Augmented Reality (AR)
8. Internet of Things (IOT)
9. SaaS Trends
10. App Development
11. Big Data and analytics
12. Cloud Computing
13. Gaming: Trends
14. Product Management
15. DevOps
16. Blockchain


Briefing bundle: Business and Strategy

Embracing Digital Disruption - Banking Exchange
bankingexchange.com 14 days ago Digital disruption in financial services is forcing established players to satisfy the demands of increasingly...




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Digital Disruption, Infrastructure and Rethinking Risk
linkedin.com 11 days ago Digitalisation is changing everything, ushering in new business models, new economic realities, and a whirlwind pace...




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Could vulnerability be our greatest asset in the face of digital disruption?
linkedin.com a month ago If you have read Brené Brown's books or heard her words of wisdom based on two decades of academic study into courage,...




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Trying to Navigate All the Forces of Digital Disruption? A Survival Guide.
linkedin.com 19 days ago A. Content businesses were some of the first to be vulnerable to digital transformation because the product itself was...




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Companies Now Using Digital Disruption to Transform, not Merely Cut Costs: Deloitte Survey
spendmatters.com 14 days ago As digital technologies continue to affect how businesses evolve, the related risks and opportunities are pushing...



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Digital Disruption Profile: Blockchain's Radical Promise Spans Business and Society
www.gartner.com 10 days ago We use cookies to deliver the best possible experience on our website. To learn more, visit our Privacy Policy. By...



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1. [Business and Strategy Trends and Insights](#)
2. Innovation
3. Thought Leadership
4. Entrepreneurship, Startup
5. Product Management, Product Marketing
6. Growth Hacking
7. The Future of Work
8. Supply Chain Management
9. Digital Transformation and Disruption
10. Gig Economy

Briefing bundle: Compliance

Game On! Gamification: How to Make GDPR Training Fun... and Effective

brighttalk.com 9 days ago Primitive Logic Senior Director Ethan Silvers, Senior Consultant Sarah Davis and Ringorang CEO Robert Feeney Now that...



GDPR One Year On – 5 Lessons Learned

brighttalk.com 9 days ago How secure is your cloud data? Security is still seen as the biggest concern when organizations consider cloud...



Data Classification for GDPR and Why You Should Do It

insightsforprofessionals.com 6 days ago If you store, process or transfer data about EU citizens (this could be about customers or your very own staff) then...



The State of GDPR Compliance 1 Year In, & How To Improve Your Data Privacy Controls | BeyondTrust

beyondtrust.com 6 days ago Other newspapers from the same group have the same approach. While most organisations don't have the luxury of being...



Is GDPR working? Brave's Johnny Ryan says it's starting to, and marketers must heed the risks - MarTech Today

martechtoday.com 10 days ago Tomorrow is the one year anniversary of the EU's General Data Protection Regulation (GDPR). The landmark law created a...



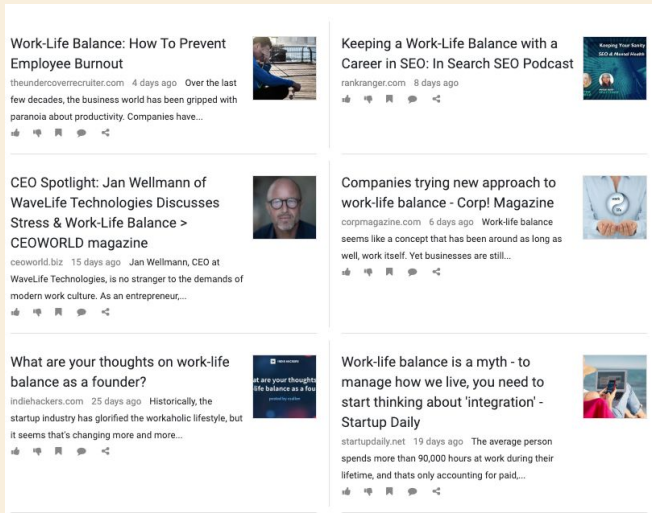
GDPR and HR one year on: three things you need to know

hrzone.com 2 hours ago One year on from GDPR coming into effect, an impressive 95% of UK HR professionals feel confident in their compliance...



1. [GDPR](#)
2. Antitrust
3. Anti-bribery
4. AML
5. EU Competition Law
6. Gifts and Hospitality
7. Sexual Harassment
8. Data Protection
9. FCRA
10. FCPA
11. Extremism and Terrorism Awareness
12. Harassment and Bullying
13. Mental Health at Work
14. Modern Slavery
15. Cyber Security for Remote Workers

Briefing bundle: Personal Development



The screenshot displays a social media feed with four article cards. Each card includes a title, a small profile picture, a thumbnail image, and a brief description of the content. The articles are:

- Work-Life Balance: How To Prevent Employee Burnout** (theundercoverrecruiter.com, 4 days ago)
- Keeping a Work-Life Balance with a Career in SEO: In Search SEO Podcast** (rankranger.com, 8 days ago)
- CEO Spotlight: Jan Wellmann of WaveLife Technologies Discusses Stress & Work-Life Balance > CEOWORLD magazine** (ceoworld.biz, 15 days ago)
- Companies trying new approach to work-life balance - Corp! Magazine** (corpmagazine.com, 6 days ago)
- What are your thoughts on work-life balance as a founder?** (indiehackers.com, 25 days ago)
- Work-life balance is a myth - to manage how we live, you need to start thinking about 'integration' - Startup Daily** (startupdaily.net, 19 days ago)

1. Emotional Intelligence and EQ
2. Adapting To Change
3. Communication Skills and Interpersonal Skills
4. Continuous and Lifelong Learning
5. Creative Thinking
6. Customer Service Mentality
7. Decision Making
8. Developing Your Career
9. Diversity and Cultural Intelligence
10. Presentation and Public Speaking Skills
11. Problem Solving and Critical Thinking
12. Productivity
13. Resilience
14. Technology Trends
15. Time management
16. [Virtual and Remote Working](#)
17. Work Life Balance



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